

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Cancelled)

2. (Cancelled)

3. (Cancelled)

4. (Cancelled)

5. (Cancelled).

6. (Cancelled)

7. (Cancelled).

8. (Cancelled)

9. (Cancelled)

10. (Cancelled)

11. (Cancelled)

12. (Cancelled)

13. (Cancelled)

14. (Currently Amended) ~~A kiosk as claimed in claim 13, A kiosk comprising:~~

means for receiving an image;

a processor that extracts image information content from the image, analyzes the extracted image information content to identify one or more categories, and correlates the one or more categories to one or more of a plurality of advertisements;

means for placing the one or more correlated advertisements on a storage medium;

wherein the image is a digital image and wherein the means for receiving the image comprises a platform that receives an image storage medium upon which the image is initially stored.

15. (Cancelled)

16. (Cancelled)

17. (Previously Presented) A kiosk as claimed in claim 13, wherein the storage medium comprises a digital information storage medium.

18. (Cancelled) A kiosk as claimed in claim 13, wherein the storage medium comprises a non-digital printed storage medium.

19. (Currently Amended) ~~A kiosk as claimed in claim 13, A kiosk comprising:~~

means for receiving an image;

a processor that extracts image information content from the image, analyzes the extracted image information content to identify one or more categories, and correlates the one or more categories to one or more of a plurality of advertisements;

means for placing the one or more correlated advertisements on a storage medium;

wherein the means for placing one or more correlated advertisements comprises a platform that receives the storage medium.

20. (New) A kiosk as claimed in claim 14, wherein the means for placing one or more correlated advertisements on a storage medium places the correlated advertisements on the storage medium in digital form.

21. (New) A kiosk as claimed in claim 20, wherein the digital form of the correlated advertisement includes one or more of images, video and audio.

22. (New) A kiosk as claimed in claim 14, wherein the extracted image content includes at least one of text, facial recognition, event, date, time or place data.

23. (New) A kiosk as claimed in claim 14, wherein the processor further extracts meta-data that corresponds to the image, and analyzes both the extracted information content and the extracted meta-data to identify the one or more categories.

24. (New) A kiosk as claimed in claim 19, wherein the storage medium comprises a digital information storage medium.

25. (New) A kiosk as claimed in claim 19, wherein the storage medium comprises a printed storage medium.

26. (New) A kiosk as claimed in claim 19, wherein the means for placing one or more correlated advertisements on a storage medium places the correlated advertisements on the storage medium in digital form.

27. (New) A kiosk as claimed in claim 26, wherein the digital form of the correlated advertisement includes one or more of images, video and audio.

28. (New) A kiosk as claimed in claim 19, wherein the extracted image content includes at least one of text, facial recognition, event, date, time or place data.

29. (New) A kiosk as claimed in claim 19, wherein the processor further extracts meta-data that corresponds to the image, and analyzes both the extracted information content and the extracted meta-data to identify the one or more categories.